

LEADING CHANGE

by *root*

Business is changing faster than ever – but people aren't.

You can't deny it. Business is changing at breakneck speed. In fact, 70% of leaders expect industry disruption in the next three years (Mercer, 2019). Have you checked in on your people lately? Chances are they are not okay. Why? Because change is emotional, not just intellectual. If you want to achieve the change your organization is after, you've got to help your people through it. That starts with change leaders.



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70% of change programs fail to achieve their goals, in large part due to employee resistance.

McKinsey

Only 40% of first-line supervisors say their management does a good job of helping people understand change.

Willis Towers Watson

84% of change leaders ranked manager involvement in change as “extremely important” or “very important” to the success of their project.

Prosci

Equip change leaders to ignite change.

Never have the stakes been higher than they are today. Many organizations have become change-certified and now have access to tools and templates to manage change. But you need more than traditional change management practices to help move your business through change. You also need influential change leaders to help move your people through it. They are the connectors. They are the meaning-makers. They are the difference between “getting it” and “getting it done” when it comes to change.

Leading Change by Root – delivered virtually or in-person

Our six-module experience advances both the *mindsets* and the *skillsets* of your change leaders so they are well equipped for the critical role they play.



THE CHANGE LEADER MINDSET: LEADING IN AMBIGUITY

- Identify the impact of change on the organization, my team, and me
- Recognize the important roles of a change leader
- Understand a systematic way to think about change
- Develop resilience to lead myself and others successfully through change



THE CHANGE LEADER SKILLSET: ACCELERATING SUCCESS

- Inspire a culture of truth telling
- Create shared meaning that clarifies the path forward
- Use storytelling to help people thrive through change

The experience includes access to a web portal full of articles, videos, podcasts, and a comprehensive set of tools for engaging and inspiring people through change.

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