

EMBRACE THE IMPERFECT

Tips to Reboot Your Strategy

root

STRATEGY AND OPERATIONS

1

Define what winning looks like



2

Connect your people to the story



3

Build your skills to deliver



TIPS FOR STRATEGY AND OPERATIONS

1

Embrace the imperfect – process and agility rather than perfect answers.



2

Don't assume alignment and conviction on your new way forward.



3

Have a capabilities roadmap to support your strategy.



PEOPLE AND CULTURE

THREE GUIDING PRINCIPLES FOR ENGAGING PEOPLE IN THE GO FORWARD PLAN

1. Humanity

2. Flexibility

3. Accessibility

TIPS FOR PEOPLE AND CULTURE

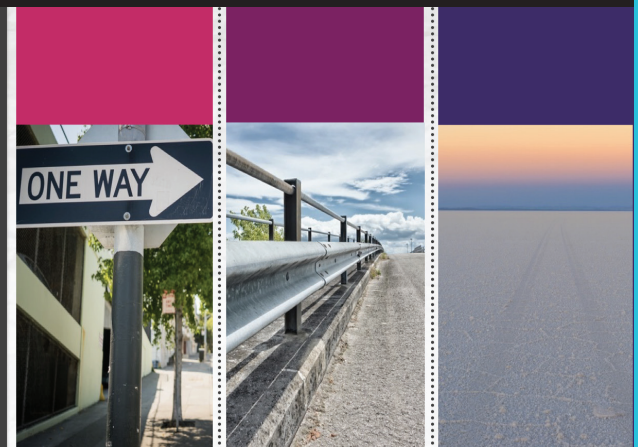
1

Take the pulse and get clear.



2

Determine the new hard lines, guidelines, and no lines.



HARD LINES

GUIDELINES

NO LINES



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