

Gary Magenta

Organizational Transformation Expert
Senior Vice President of Client Solutions

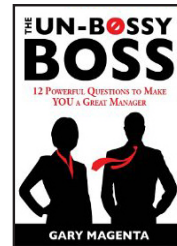


Gary Magenta is passionate about helping leaders and organizations transform their business, change how they engage their people and deliver exceptional results.

Gary is a Senior Vice President of Root Inc., a consulting company that helps organizations execute their strategy through people. During his 16 years at Root, Gary has partnered with CEOs and executive teams at Fortune 500 and Global 2000 organizations throughout North America and Europe bringing a holistic view of their businesses, their people, and the customers they serve.

Whatever the challenge, Gary brings more than 30 years of business experience to every project, supported by a realistic outlook, a durable “street sense” for creating results, and a sense of humor that puts things into perspective.

Gary is the author of *720 Haircuts – Creating Customer Loyalty that Lasts a Lifetime* and *The Un-Bossy Boss*. He is a frequent speaker at client events, industry conferences, and business strategy and human resources seminars. He has been recognized with a Stevie American Business Award for Executive of the Year. He lives in Chicago, Illinois and Fort Myers Beach, Florida with his wife and has two grown sons. Gary is a Google fanatic and an unapologetic reality show junkie.



Check out Gary's books:

- *The Un-Bossy Boss*
- *720 Haircuts*

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