

Phil Hamburg

Executive Managing Director



Phil is responsible for the development and delivery of strategy execution solutions with a focus on outcomes that drive higher levels of customer satisfaction and loyalty through a better customer experience.

In previous positions at Root, Phil worked with retail and hospitality clients including FedEx, Gap Inc., InterContinental Hotels Group, Lowe's, McDonald's, Nordstrom, Petco, and Starbucks. Phil's expertise is in helping executive teams engage their organizations in strategy deployment, change management, leadership development, and onboarding. He has worked extensively with senior leaders in many Fortune 500 organizations in the retail, hospitality, and transportation industries.

Phil has more than 25 years of sales and marketing experience, including work at Procter & Gamble and sales and marketing in manufacturing and distribution. He holds a BA in history from Indiana University.

Phil lives in Chicago with his wife, Holly, and two sons, Jake and Adam. Phil is a passionate supporter of LOGAN, an organization that supports people with disabilities to help them pursue their dreams. He is also involved with the Special Olympics.

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About Root

Root is a strategy execution company that helps organizations engage people as a catalyst for change using a proven framework that consistently achieves clarity, ownership, and results.

