

Don Maclean

Managing Director



In his time with Root, Don has held various positions and has been a vital contributor to Root's overall growth and evolution. He initiated and broadened Root's international business presence, extending our global reach beyond North America. He also has led teams of dedicated industry experts to develop innovative custom learning solutions for financial institutions and in the energy and basic materials sector. Don has worked with CEOs and senior executives from numerous organizations domestically and internationally to create organization-wide business literacy and strategy activation.

Most recently, Don has focused on enabling senior executive teams to clearly define the strategic direction of the organization. His leadership and strategic alignment expertise engage senior teams in a process of exploration, learning to work effectively as a team, exploring marketplace realities, driving toward common outcomes, and demonstrating the behaviors necessary to successfully lead change and transformation throughout their organizations.

Don has worked with more than 100 organizations including American Express, Bank of America, Bank of Nova Scotia, Bayer CropScience, Boeing, BP, Charles Schwab, Deutsche Bank, Dow Chemical, Exxon Mobil, Hong Kong Government, HP, IRS, Lloyds TSB, McDermott International, Mercedes-Benz, Nortel, Packard Foundation, Pioneer Hi-Bred International, Severstal, Standard Charter Bank, U.S. Steel, and Westpac.

Before joining Root, Don was a senior manager at the Bank of Montreal for nearly 20 years, where he was among Root's earliest clients. Born and raised on the east coast of Canada, Don holds a bachelor of mathematics degree from the University of Waterloo. He has gone through executive programs at Northwestern University's Kellogg School of Management and the University of Western Ontario, along with specific training in business process re-engineering.

An avid golfer, committed skier, and rabid hockey fan, Don lives in Northwest Ohio with his wife, Wendy, and their two children.

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About Root

Root is a strategy execution company that helps organizations engage people as a catalyst for change using a proven framework that consistently achieves clarity, ownership, and results.



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